



# AB Consulting Group, LLC

## Andrew N. Bell President

**AB Consulting Group** is focused on improving the performance of people in organizations.

- Leadership development, training & executive coaching
- H.R. strategy development
- Expertise in the MBTI® tool and a wide range of psychometric instruments

Andrew has extensive personal and business experience working with people and organizations across six continents and in more than 50 countries. This has equipped him with the knowledge, skills, cultural sensitivities and expertise to address the people development opportunities and challenges facing organizations today. Starting as a human resource professional with Unilever in Europe he subsequently acquired extensive business experience as an entrepreneur in Asia and in the corporate world in the U.S.A. He has provided consulting and training services to more than 60 organizations and provided executive coaching services to many hundreds of leaders. His career highlights include:

- **Unilever PLC**

SVP Human Resources for the East Asia Pacific region, a US\$ 4 billion division employing 14,000 people. Andrew joined Unilever, a US\$ 62 billion company employing 170,000 people, as a graduate trainee. During a 23 year career he held senior roles based in the UK, China & Singapore.

- **Hemisphere Consulting P/L**

In 2003 he founded Hemisphere Consulting in Singapore, providing services in the areas of HR consulting, executive coaching, leadership development and psychometric instruments. Hemisphere distributed a range of psychometric instruments, including the MBTI®, FIRO®, CPI 260®, Strong Interest Inventory®, TKI Conflict Mode and 360 assessment tools. In 2010 Andrew sold the Hemisphere group of companies in S.E. Asia to CPP Inc.

- **Myers-Briggs Company (CPP Inc.)**

Upon the acquisition of Hemisphere Consulting Andrew relocated to the USA, becoming VP International of CPP, Inc. Andrew led CPP's successful expansion into new geographies and in building capabilities to meet the needs of global businesses. He has personally delivered MBTI®, FIRO®, CPI and Strong Interest Inventory® certification programs for both public & in-house clients across the world.

- **AB Consulting Group, LLC**

Andrew established this business in 2015 [www.abelconsult.com](http://www.abelconsult.com)

- **The Conference Board**

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|---|-------------|
| ○ Program Director (PD) Engagement & Experience Council, Asia | 2019 onward |
| ○ PD, International H.R. Executives Council, Global           | 2010 onward |
| ○ PD, Senior H.R. Business Partners Council, U.S.A.           | 2016 onward |
| ○ Leader, Strategic H.R. Institute                            | 2017 - 2019 |
| ○ PD, Chief Human Resource Officer Council, U.S.A.            | 2013 - 2015 |
| ○ PD, Asia Pacific H.R. Council                               | 2004 – 2010 |
| ○ PD, Diversity & Work: Life Strategy Council, Asia Pacific   | 2007 – 2010 |

- **Personal**

Andrew lives in Santa Barbara, California and has Permanent Residency in the U.S.A. & Singapore. He is a UK citizen, graduated with an LLB degree in Law & Politics from Birmingham University [UK] and was a Chartered Fellow of the Chartered Institute of Personnel & Development [UK].